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ISLAND LIFE



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# Market Statistics

## Parksville & Qualicum - 2011 Review



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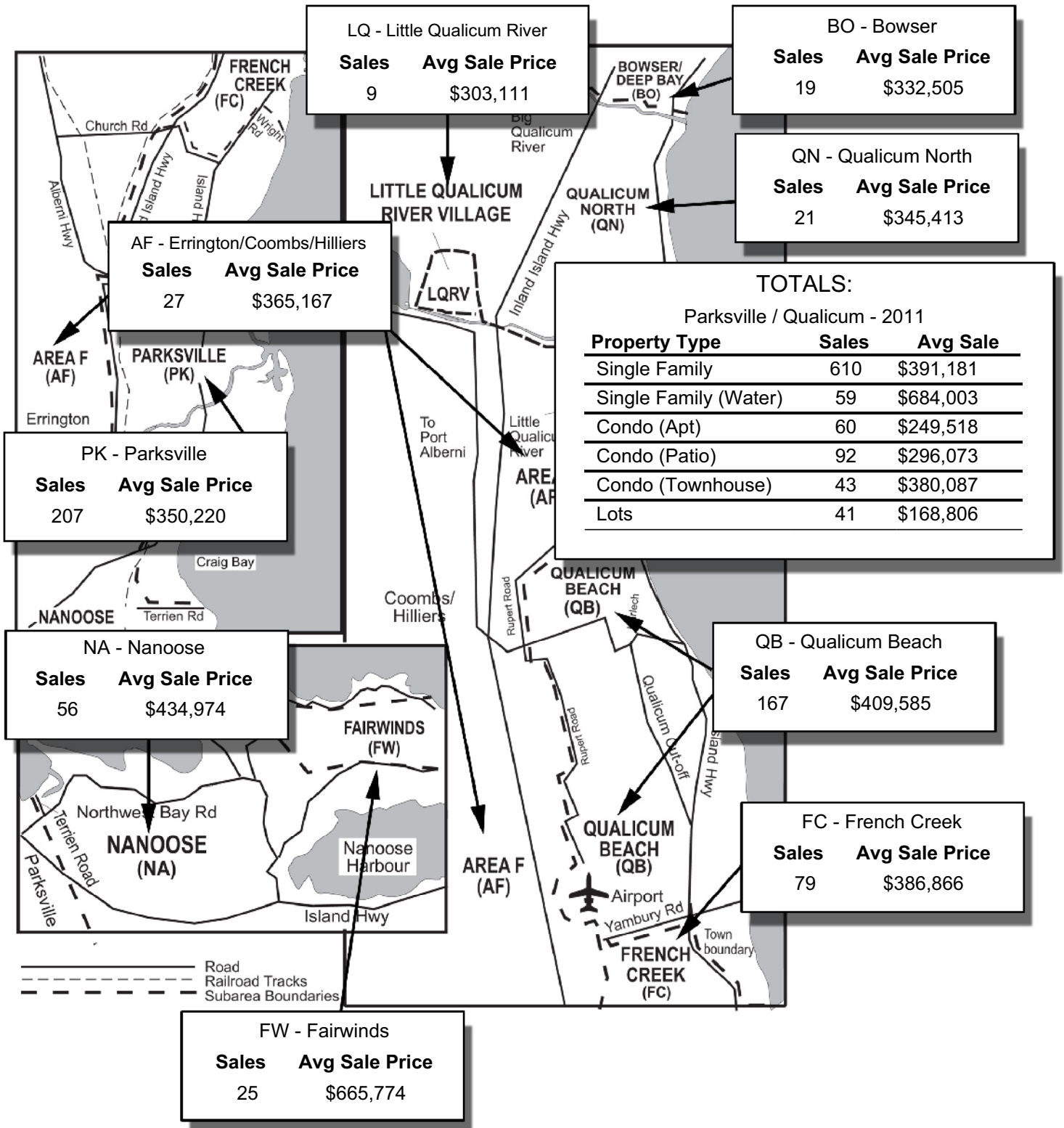


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# Parksville / Qualicum

Annual Home Sales for 2011

(Single Family)

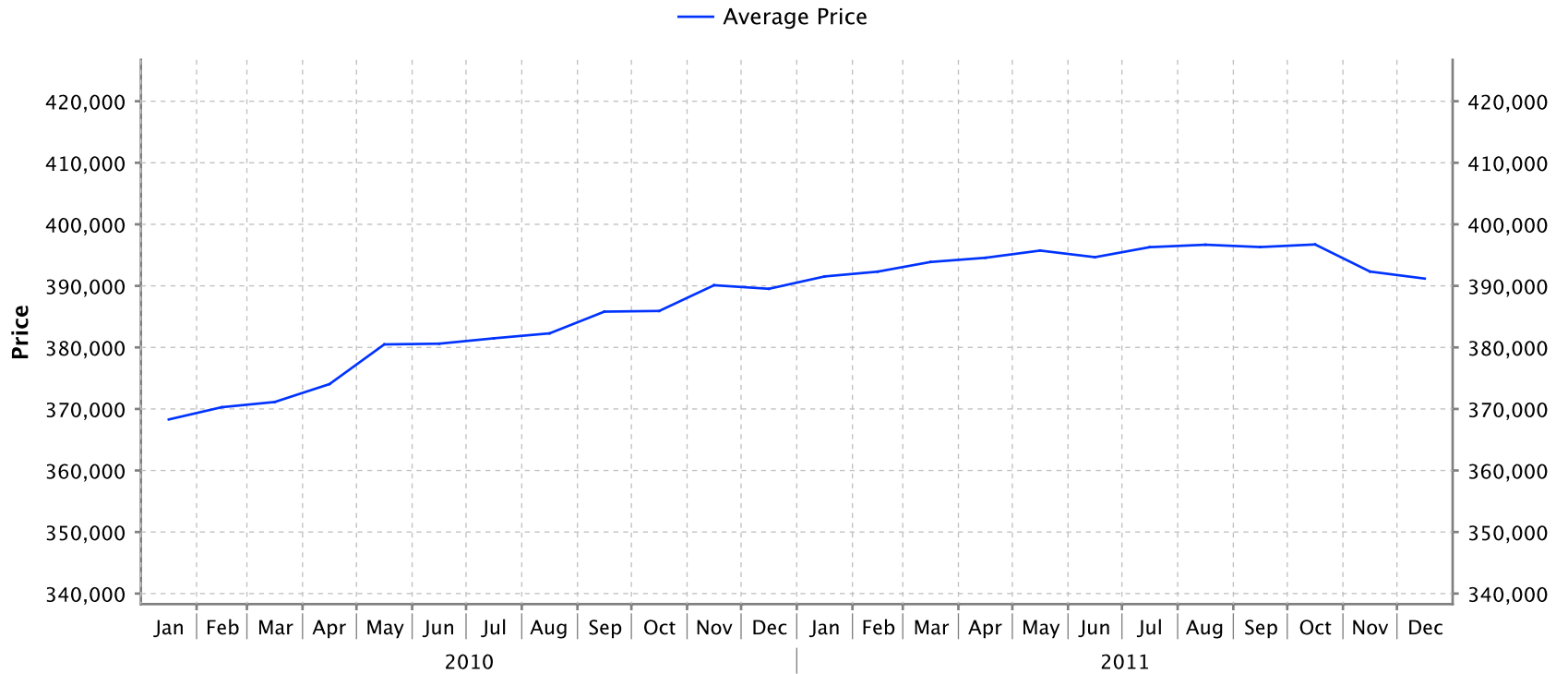


Average sale price does not include Waterfront.

# Parksville / Qualicum

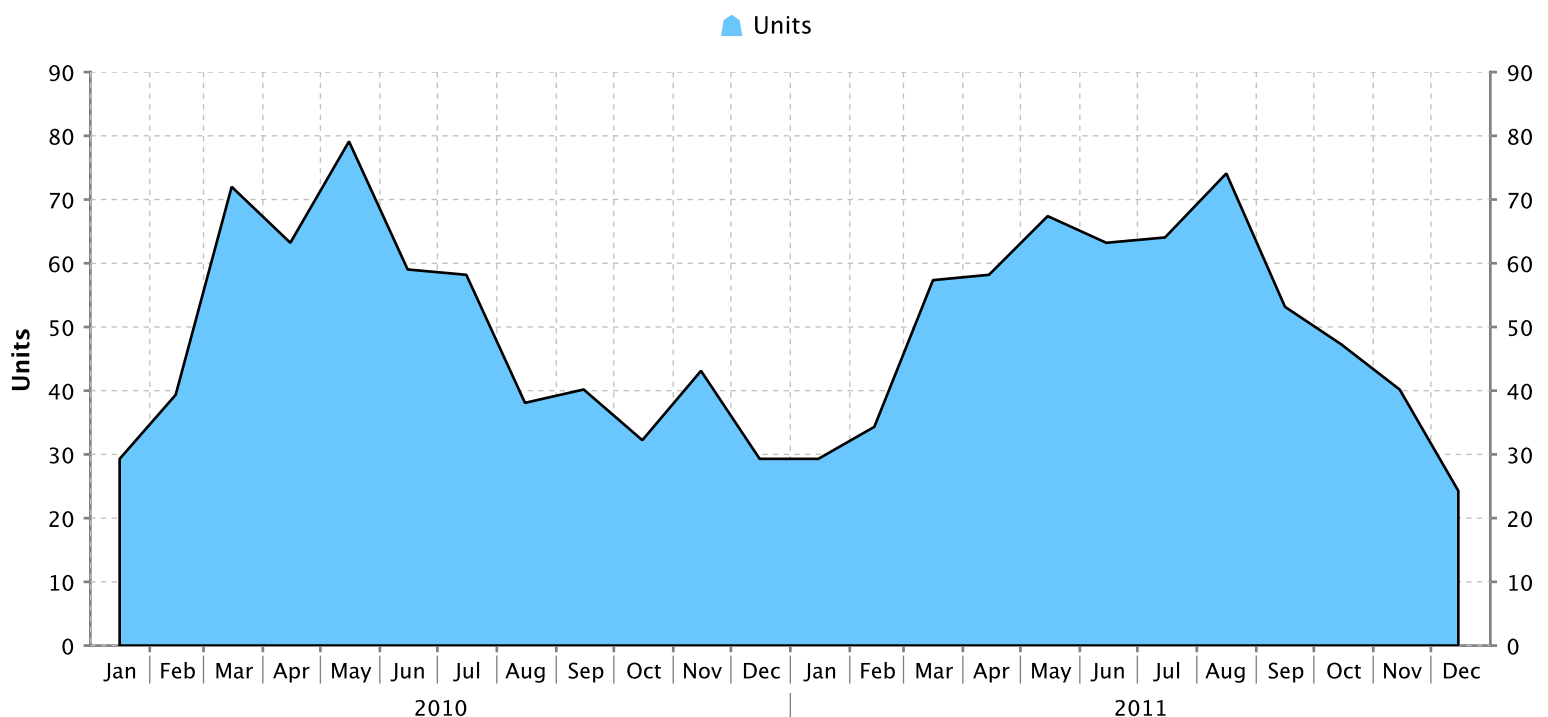
## as at December 31, 2011

### Cumulative Residential Average Single Family Sale Price



NOTE: Figures are based on a "rolling total" from the past 12 months – i.e. 12 months to date instead of the calendar "year to date".

### Single Family Units Reported Sold



## Comparative Activity by Property Type

	Current Month			12 Months to Date		
	This Year	Last Year	% Change	This Year	Last Year	% Change
<b>Lots</b>						
Units Listed	6	4	50%	114	145	-21%
Units Reported Sold	1	3	-67%	41	85	-52%
Sell/List Ratio	17%	75%		36%	59%	
Reported Sales Dollars	\$175,000	\$615,500	-72%	\$6,921,050	\$14,225,115	-51%
Average Sell Price / Unit	\$175,000	\$205,167	-15%	\$168,806	\$167,354	1%
Median Sell Price	\$175,000			\$156,500		
Sell Price / List Price	98%	84%		92%	97%	
Days to Sell	16	126	-87%	167	122	37%
Active Listings	44	70				
<b>Single Family</b>						
Units Listed	48	48	0%	1,340	1,223	10%
Units Reported Sold	24	29	-17%	610	581	5%
Sell/List Ratio	50%	60%		46%	48%	
Reported Sales Dollars	\$8,239,000	\$10,897,000	-24%	\$238,620,233	\$226,313,047	5%
Average Sell Price / Unit	\$343,292	\$375,759	-9%	\$391,181	\$389,523	0%
Median Sell Price	\$317,000			\$355,000		
Sell Price / List Price	94%	91%		94%	95%	
Days to Sell	77	96	-20%	71	60	18%
Active Listings	288	244				
<b>Condos (Apt)</b>						
Units Listed	21	14	50%	252	251	0%
Units Reported Sold	3	0		60	54	11%
Sell/List Ratio	14%	0%		24%	22%	
Reported Sales Dollars	\$648,000	\$0		\$14,971,050	\$13,983,250	7%
Average Sell Price / Unit	\$216,000			\$249,518	\$258,949	-4%
Median Sell Price	\$215,000			\$239,000		
Sell Price / List Price	92%			90%	90%	
Days to Sell	217			140	130	7%
Active Listings	128	106				
<b>Condos (Patio)</b>						
Units Listed	10	6	67%	162	170	-5%
Units Reported Sold	5	1	400%	92	86	7%
Sell/List Ratio	50%	17%		57%	51%	
Reported Sales Dollars	\$1,284,000	\$305,000	321%	\$27,238,724	\$26,813,080	2%
Average Sell Price / Unit	\$256,800	\$305,000	-16%	\$296,073	\$311,780	-5%
Median Sell Price	\$295,000			\$289,900		
Sell Price / List Price	93%	95%		96%	97%	
Days to Sell	135	140	-3%	155	76	105%
Active Listings	68	63				
<b>Condos (Twnhse)</b>						
Units Listed	4	4	0%	157	160	-2%
Units Reported Sold	2	4	-50%	43	63	-32%
Sell/List Ratio	50%	100%		27%	39%	
Reported Sales Dollars	\$632,000	\$1,216,500	-48%	\$16,343,730	\$20,331,350	-20%
Average Sell Price / Unit	\$316,000	\$304,125	4%	\$380,087	\$322,720	18%
Median Sell Price	\$440,000			\$427,000		
Sell Price / List Price	92%	92%		94%	93%	
Days to Sell	257	139	85%	103	99	4%
Active Listings	59	41				

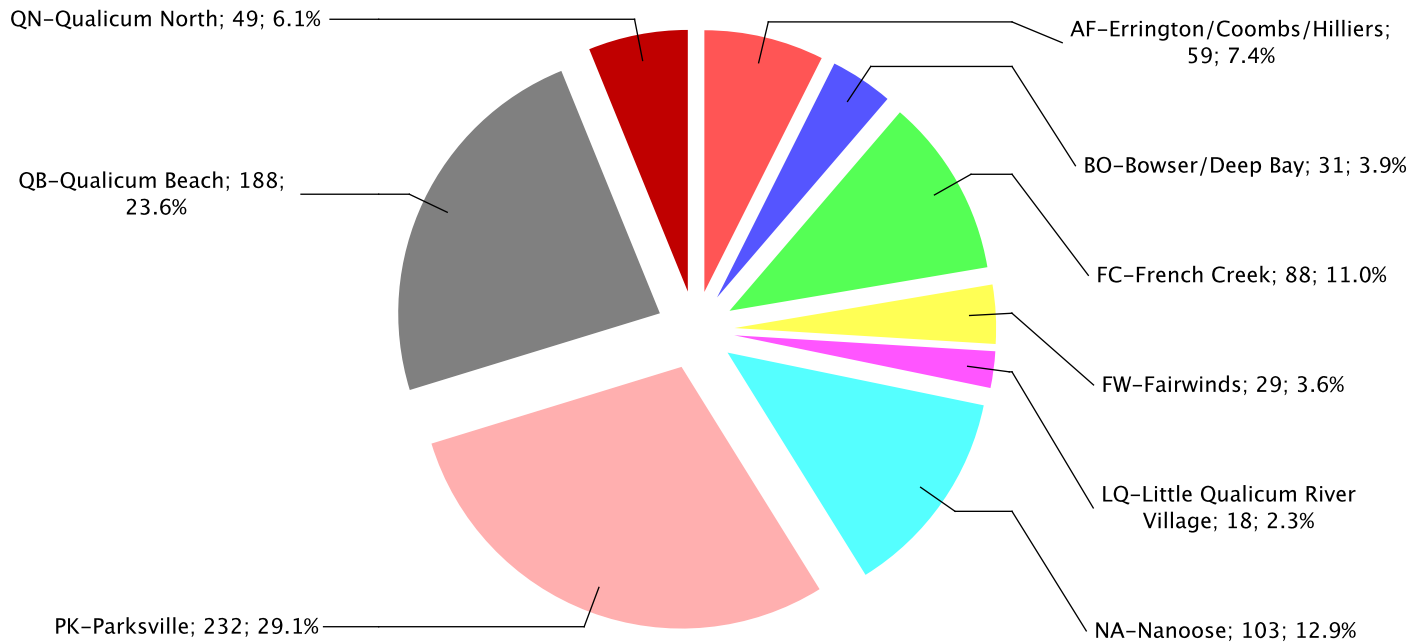
**PLEASE NOTE: SINGLE FAMILY** property does NOT INCLUDE acreage with house, condominiums, duplex/triplex, mobile homes/on pad, single family waterfront or single family strata. **LOTS** do NOT INCLUDE acreage or waterfront acreage.

# MLS® Single Family Sales Analysis

Unconditional Sales from January 1 to Dec 31, 2011

	0-150,000	150,001-200,000	200,001-250,000	250,001-300,000	300,001-350,000	350,001-400,000	400,001-450,000	450,001-500,000	500,001-600,000	600,001-700,000	700,001-800,000	800,001-900,000	900,001-1 Mil	OVER 1 Mil	Total
AF-Errington/Coombs/Hilliers	5	3	6	5	8	8	7	6	7	2	1	1	0	0	59
BO-Bowser/Deep Bay	0	2	5	5	4	5	1	3	2	1	1	2	0	0	31
FC-French Creek	0	6	6	10	21	11	9	5	11	2	2	3	2	0	88
FW-Fairwinds	0	0	0	0	0	0	2	6	5	8	1	4	2	1	29
LQ-Little Qualicum River Village	0	4	4	2	3	4	0	0	1	0	0	0	0	0	18
NA-Nanose	0	1	5	5	9	6	10	7	19	13	13	6	2	7	103
PK-Parksville	2	1	12	66	61	32	17	15	13	2	5	4	0	2	232
QB-Qualicum Beach	2	1	2	18	43	39	28	18	17	10	5	3	1	1	188
QN-Qualicum North	1	0	5	5	10	7	4	2	4	2	4	2	3	0	49
<b>Zone 5 TOTALS</b>	<b>10</b>	<b>18</b>	<b>45</b>	<b>116</b>	<b>159</b>	<b>112</b>	<b>78</b>	<b>62</b>	<b>79</b>	<b>40</b>	<b>32</b>	<b>25</b>	<b>10</b>	<b>11</b>	<b>797</b>

## Parksville / Qualicum - Single Family Sales by Subarea

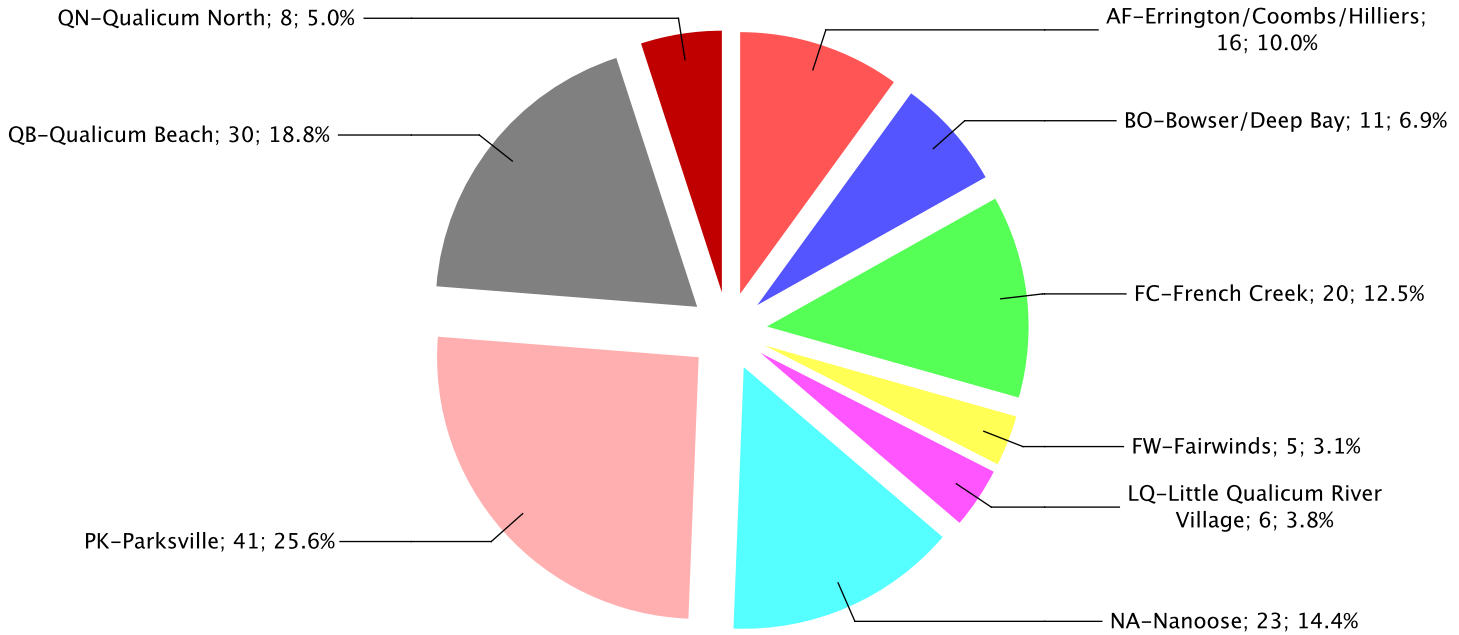


Total Unconditional Sales January 1 to December 31, 2011 = 797

**4th Quarter 2011**  
**MLS® Single Family Sales Analysis**  
 Unconditional Sales from October 1 to Dec 31, 2011

	0-150,000	150,001-200,000	200,001-250,000	250,001-300,000	300,001-350,000	350,001-400,000	400,001-450,000	450,001-500,000	500,001-600,000	600,001-700,000	700,001-800,000	800,001-900,000	900,001-1 Mil	OVER 1 Mil	Total
AF-Errington/Coombs/Hilliers	2	1	2	0	0	2	5	2	0	1	1	0	0	0	16
BO-Bowser/Deep Bay	0	1	1	2	1	3	0	0	1	1	0	1	0	0	11
FC-French Creek	0	1	3	4	1	3	4	1	0	1	0	2	0	0	20
FW-Fairwinds	0	0	0	0	0	0	0	1	1	2	0	0	1	0	5
LQ-Little Qualicum River Village	0	1	1	2	1	0	0	0	1	0	0	0	0	0	6
NA-Nanoose	0	0	2	0	3	1	2	2	2	4	2	1	1	3	23
PK-Parksville	0	1	2	14	13	5	3	1	1	0	0	0	0	1	41
QB-Qualicum Beach	0	1	0	4	10	7	2	3	2	1	0	0	0	0	30
QN-Qualicum North	0	0	1	1	1	2	0	0	0	0	2	0	1	0	8
<b>Zone 5 TOTALS</b>	<b>2</b>	<b>6</b>	<b>12</b>	<b>27</b>	<b>30</b>	<b>23</b>	<b>16</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>160</b>

**Parksville / Qualicum - Single Family Sales by Subarea**



Total Unconditional Sales October 1 to December 31, 2011 = 160



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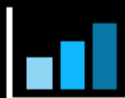
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